



Student Union Assembly (SUA), Office of the Organizing Director

1156 High Street, Santa Cruz, CA 95064
Student Union Assembly 2nd floor, c/o SOAR

August 26, 2013

Chair S. Umer,

Under my duties as Organizing Director of the Student Union Assembly and Article III Section A Number 6 of the SUA Constitution, I present my August 2013 monthly report and evaluation to the Assembly. I will outline all of my events, logistical planning, activities and constructive criticism with areas of improvement in hopes of providing a detailed account in this month's report.

Goals and projected timeline for the month of August between pay periods August 4,2013-August 31,2013

Goal	Dates Proposed	Final / Periodic Assesment
Affordable Care Act	August 2013	August 26,2013
Student of Color Conference [Initial Planning]	November 2013	August 31,2013
Read Bird's Eye View Budget	August 2013	August 26, 2013
UCSA Congress [Planning + Attendance + Travel]	August 2013	August 6 – 11, 2013
Met with Judith Rodriguez [El Centro]	August 2013	August 23,2013
Meetings with Administration	July 1,2013 – September 25,2013	September 2013
AFSCME/ Student Labor Organizing Conference	August 2013-September 17,2013	September 17,2013
USSA/UCSA Organizing Campaigns	August 2013-June 2014	March 2014
Meeting with Engaging Education	August 2013	August 27,2013
Organizing Check-in with Student Organizations on-campus	August 2013 – September 2013	September 2013
USSA Delegation Check-Ins	July 2013- September 2013	September 2013
UC Coalition Meetings	July 2013 – June 2014	September 6,2013
Paid Internships	July 2013 – September 2013	September 2013



Completed projects, campaigns, events, or activities:

- ✚ I emailed Lucy Rojas, Assistant to the DOS about the Outreach and Education Grant that the UC received for the Affordable Care Act. Nestor Rivera, Alumni and previous Organizing Director, informed me that there was trainings that were being sponsored through the city under this grant, and if I knew what UC Santa Cruz was doing on their part. Rojas directed me to the Student Health Center who then directed me to Dora from UCOP, who was out and I had to email her Assistant to find out that two campuses had received the grant [something that puzzled me] and the conversation was suspended. During our golf outing, we met Gary the director of CAPS who informed us that it would be a "hassle" for students to go off campus when they had a Student Health center here. The cost of USHIP is now 611 dollars and folks are proposing a 40 dollar across the student board increase to help pay for it.
- ✚ For the Student of Color Conference I started by getting quotes for charter buses that would be able to transport 100 students on November. Charlsie Chang [COD] and I have been contacting them consistently and the price for the charter buses is 11,000 dollars, which is about 90 percent of our total budget. I consulted Adrian Doris, SOAR advisor about the cost and he advised me to email Sayo Fujioka, Director of SOAR to receive the expenses for the conference last year. Currently we are scheduled to meet with Engaging Education and other funding sources, including the DOS, to see where we can receive more revenue without cutting from the number of delegates we want to take. I emailed MEChA, APISA, FSA, ABSA,, and SANAI to email me the name of the representative that will be overlooking the planning for the conference as well as hold a delegation leader position. I had a small meeting with Anthony Milgram [EVC] and Vanessa Esteli Morales [CAA] about the selection committee and they felt it should consist of 10 representatives from the colleges. My goals for the incoming month are to finalize the steering committee and begin to strategize for our funding sources.
- ✚ I took it upon myself to read the **Bird's Eye View** of the budget found on the Planning and Budget [<http://planning.ucsc.edu/budget/Reports/profile2012.pdf>], and learned the funding bodies, a bit of statistical information, and where revenue was being placed. Some of the questions I had where intended to be emailed to Peggy Delaney, but DOS Sifuentes answered them in our budget meeting, including some errors in the budget, particularly pertaining to the Campus Life distribution of funding. Alongside the budget conversation and training we met Lela who presented our budget, for which we made a few analytical conversations turn into possible solutions for a more transparent budget presentation to the student body.
- ✚ Attended and co-lead the University of California Student Association [UCSA] Congress. At congress I was taking on both the role of a delegation leader as well as the Campus Organizing Director on the Board of Directors [BOD]. We selected Kareem Aref as the new President and talked about the newly elected campaigns, which were Oil Severance Tax, Fossil Fuel Tax, and IGNITE. These campaigns are to be worked on for the year and I am seeking the experts who wrote these campaigns for further interpretation and distribution to the student body. [Agenda Attached]



Completed projects, campaigns, events, or activities [continued]:

- ✚ Met with Dr. Judith Rodriguez, Director of El Centro [Chicano/Latino Resource Center] and we spoke about some of the campaigns that I was looking over as well as some of the things I wanted to do under my office. As an Alumnus she spoke about the difference on campus and the mentorship aspects of the Resource Centers and SOAR.
- ✚ We had a series of trainings and team collaboration with the DOS that began with budget training and culminated with a high ropes course. During this training I spoke to DOS Sifuentes about the Student of Color Conference as well as UCSA and USSA, that informed me of the direction that she is taking. I want to see this upcoming year unfold and see what students would like to address to correlate with some of the projects that can be worked on in the office.
- ✚ Currently I am working with Mary Virginia Watson, Organizer for AFSCME, where we discussed the bargaining sessions as well as SLOC coming in September. Some of the solutions that we came across are creating a student flyer so that folks know what AFSCME is about and attempt to inform the student body. For the conference I am working to see if I can coordinate the travel for the conference with the folks from UCSC. I want to be able to create a liaison with AFSCME that can sustain throughout the years, considering past work that SUA has done with AFSCME.
- ✚ Have been consistently emailing the USSA delegation to talk about the things they are working on and what to prepare for during the year. We want to be able to pass some of the campaign aspects for USSA effectively and we have been strategizing about different ways that we can do so. We will hold monthly meetings and discuss outreach opportunities.
- ✚ There is a UC coalition that is taking a stance against Janet Napolitano's appointment and they presented demands at UCSA Congress BOD meeting. They passed 5 out of the 6 demands including one, which reviewed the process of the president Raquel Morales signing a letter that she had no student input on.
- ✚ I am still working on finalizing my 3 new interns for the upcoming school year and have requested a template or resource from Chair S. Umer, to be able to streamline my process.

Total Number of Hours Worked: 177 Hours

August Review and Areas of Improvement:

- ✚ While reviewing a lot of the work that has been done over the summer, I have noticed that there is a lot of dead time for some of the officers, and incidents, such as prank playing or running around the office have happened. I have also been aware that a lot of the task delegation or time commitments, come from the Chair, something that works, but I believe where we need to improve is on the task delegation for the summer as a whole, some of the questions being asked from my perspective are; does the Chair have a monthly plan? is there an official setup to summer requirements? And how much input do students have on making sure their officers are being given proper tasks to excel in efficiency? I believe that it would be beneficial if at the end of the year, the body assigns the incoming officers tasks to fulfill during the summer supervised by the Chair so that there is an outline or at least a drafted outline, to move forward.



August Review and Areas of Improvement [continued]:

- ✚ One of the ways that I see the officer team progressing more into a collaborative effort, is to report back the discussions being had when the officer team does not meet as a whole. As the Organizing Director I want to be able to provide an effective strategy to the board to move on and currently there is not much effort to contribute to that discussion. I believe that by meeting more consistently as an officer group we can provide feedback or organize ourselves more effectively. Currently it feels as though there are five offices under the unit, which as titles there is, but there is no clear connection for all of them to work together. Some additional solutions are maybe to have Goals set and possible backwards timelines that the Chair can look over, so we have reasonable response time and statistical information that can be used to extend the longevity of the Student Union Assembly.
- ✚ Another area that I see in improvement is corresponding directly with the previous bullet point but on a different emphasis. Currently some of the discussions had in the office are considered public and not in a meeting setting, however I have heard things being deprioritized over others and positions being undermined. I believe that there is a hierarchical structure that is unintentionally forming, that is leaving some of the officers at unease, considering that the offices all have significance. Going along with more consistent officer meetings, I definitely think that we need to talk about the effectiveness of conversations that result in these forms of responses, and I believe that the Chair is able to provide that sort of space. A divided officer team should not be created and I think that this upcoming year we should be more connected than ever. I am excited to see what the team is working on and what they will be bringing to the table in the upcoming years. I am also, personally reaching out to Alumni to create dialogue with those who have graduated and bring them in to the space, to offer advice and resources to the Assembly and to the student body. I believe that this issue can be resolved and become a powerful dynamic on our campus, and I believe the Chair may already even be having plans to work around this issue.
- ✚ Lastly analyzing the structure of an assembly and looking over the governing documents I believe that there has been many decisions that have not been translated to the student body, and although it is summer, as a student organizer, I want to see all information carried out, so that we can make educated decisions when students are not in the city during this season. I think where we can improve is to ask the body in one of our first board meetings, how they would like us to speak, on behalf of the Student body and less of our own. Also another question to ask is when is it ok to make changes or decisions when the board cannot meet. I believe that this can tie in to my first bullet point to be discussed at one of our SUA Meetings.

In conclusion, I provide this summarized account of my monthly report for August 2013, and welcome any feedback or comments that may assist the work I am putting on, and network for fruitful organizing.

Ivan Medina
Organizing Director, Student Union Assembly





Thursday, August 8, 2013

8:00 am – 11:00 am Registration/ACTION (Registration Area, Ballroom DE)

11:00 am – 11:30 am Welcome (Ballroom DE)

11:30 am -12:30 pm Conference Overview (Ballroom DE)

12:30 pm – 1:30 pm LUNCH (Ballroom DE)

1:30 pm – 3:00 pm Congress Clinic (Breakout Rooms)

3:15 pm – 4:15 pm Workshop Session I (Breakout Rooms)

4:30 pm – 5:30 pm Workshop Session II (Breakout Rooms)

5:45 pm – 6:00 pm Closing (Ballroom DE)

6:00 pm – 8:00 pm DINNER (on own)

6:00 pm – 12:00 am UCSA BOD Meeting& Nominations (Boardroom)

8:00 pm – 10:00 pm Movies! (Ballroom DE)

Friday, August 9, 2013

8:00 am – 9:00 am BREAKFAST (Ballroom DE)

9:00 am – 9:30 am ACTION (Ballroom DE)

9:30 am – 10:00 am Opening (Ballroom DE)

10:00 am – 11:00 am Workshop Session III (Breakout Rooms)

11:15 am – 12:15 pm Workshop Session IV (Breakout Rooms)

12:30 pm – 1:30 pm LUNCH (Ballroom DE)

1:30 pm – 2:00pm Break

2:00 pm – 4:00 pm Open Space Marketplace (Ballroom DE, Boardroom)

4:00 pm – 6:00 pm Open Space Sessions (Ballroom DE, Boardroom)

6:00 pm -7:00 pm Closing (Ballroom DE)

7:00 pm – 8:30 pm DINNER (on own)

8:30 pm – 11:00 pm Karaoke! (Ballroom DE)

Saturday, August 10, 2013

8:00 am – 9:00 am BREAKFAST (Ballroom DE)

9:00 am – 9:30 am ACTION (Ballroom DE)

9:30 am – 10:30 am Opening/Open Space Marketplace (Ballroom DE)

10:30 am – 11:30 am Open Space Session (Ballroom DE, Boardroom)

11:30am – Noon Open Space Closing (Ballroom DE, Boardroom)

Noon – 1:00 pm LUNCH (Ballroom DE)

1:00pm – 2:30 pm Proposal/Poster Prep Ballroom DE, Boardroom)

2:30 pm – 4:00pm Poster Session (Ballroom DE, Boardroom)

4:00 pm – 6:00pm Proposed Campaign Presentations (Tuscany Ballroom, Ballroom AD, Boardroom)

6:00 pm – 7:00 pm 1st Round Voting (Tuscany Ballroom, Ballroom AD, Boardroom)

7:00 pm – 9:00 pm Banquet & Celebration (Ballroom DE)

10:00 pm – 2 am Dance! (Tuscany Ballroom)

Sunday, August 11, 2013

8:00 am – 9:00 am BREAKFAST (Ballroom DE)

9:30 am – 10:00 am Opening (Ballroom DE)

10:00 am – 11:30 am FINAL Campaign Presentations (Ballroom DE, Boardroom)

11:30 pm – Noon FINAL Voting (Ballroom DE, Boardroom)

11:30 am – 4:30 pm UCSA BOD Elections (Boardroom)

Noon – 1:00 pm LUNCH (Tuscany Ballroom and Tuscany Patio)

1:00 pm – 2:00 pm Announce Campaigns (Ballroom AD)

2:00 pm – 4:30 pm Campaign Planning (Ballroom AD)

4:30 pm – 5:00 pm Closing Session (Ballroom AD)



Referenced Websites or Organizations:

University of California Student Association

Campus Organizing Director

<http://ucsa.org/>

United States Student Association

National People of Color Student Coalition Chair

<http://www.usstudents.org/>

American Federation for State County and Municipal Employees 3299

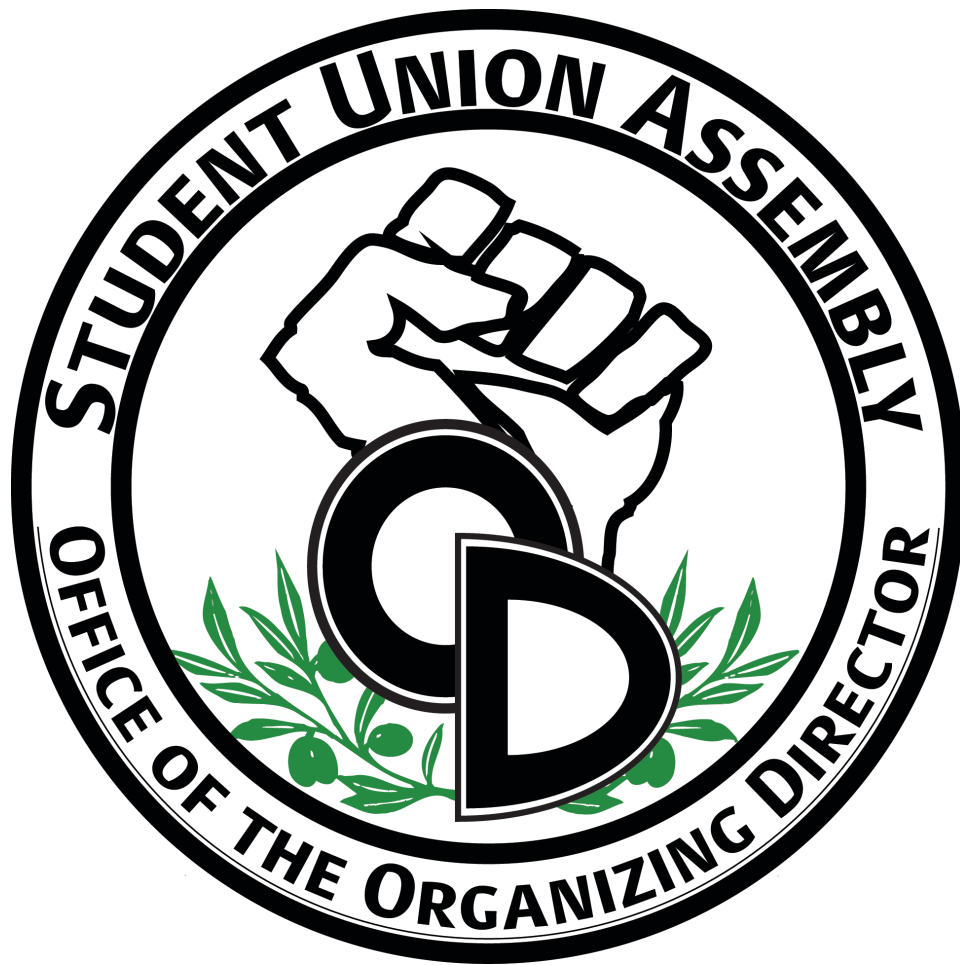
<http://www.afscme3299.org/>

Dean of Students , Alma Sifuentes

<http://deanofstudents.ucsc.edu/index.html>

Planning and Budget

<http://planning.ucsc.edu/>



August Timesheet [August 4 – 31, 2013]
Monthly Report
Review/ Areas of Improvement

Ivan Medina
Organizing Director 2013-2014
Student Union Assembly