The Student Government Survey (2015)

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Introduction & Biases

• April 13 - May 4

• 1046 Responses / 15,645 Students (6.7%)

• People who are friends with SUA members saw the links more than others.

• People who have never heard about SUA are less likely to take the survey.

• “Always want what you don’t have”

  AKA: People feel more strongly about what we do poorly than what we do well.
“Have you heard of the Student Union Assembly before?”

Summary:

- Most people have heard of SUA
- ~20% have never heard of SUA

Projected to Student Body:

- 2,972 “No”
- 12,672 “Yes”
SUA Interaction
“Are you familiar with what the SUA does?”

Summary:

- Most people don’t know what we do.
- We make contact with most students but lose ~39% after that initial interaction.

Projected to Student Body:

- 9,074 “No”
- 6,571 “Yes”
“How often have you interacted with the assembly?”
(at meetings, with officers, reps, and/or interns)

Summary:
• 2/3 students have never interacted with us.
• This explains previous question.

Projected to Student Body:
• 10,482 “Never”
• 4,224 “Occasionally”
• 469 Frequently
• 469 Very Frequently
“What was the method of your interaction?”
(Example: through student organizations, taking part in an event, etc. Leave blank if not applicable.)

1. Student Organizations
2. Senates
3. Friend with rep/officer
“Do you feel that the SUA is accessible/ Approachable?”

Summary:
- 80% don’t think we are accessible enough.
- Next step: Find out why.

Projected to Student Body:
- 3,129 “Yes”
- 4,381 “No”
- 7,979 “Somewhat”
SUA Visibility
“Have you heard of any of the following programs, events, and conferences?”

<table>
<thead>
<tr>
<th>Program/Event</th>
<th>Total Responses</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Edge of Eden Music Festival</td>
<td>684</td>
<td>65.4%</td>
</tr>
<tr>
<td>Holi Festival</td>
<td>899</td>
<td>85.9%</td>
</tr>
<tr>
<td>UCSC's Got Talent</td>
<td>400</td>
<td>38.2%</td>
</tr>
<tr>
<td>Campus Clean-Up Day</td>
<td>510</td>
<td>48.8%</td>
</tr>
<tr>
<td>CLASS Survey</td>
<td>157</td>
<td>15%</td>
</tr>
<tr>
<td>Students of Color Conference</td>
<td>329</td>
<td>31.5%</td>
</tr>
<tr>
<td>USSA Leg Con (Legislative Conference)</td>
<td>84</td>
<td>8%</td>
</tr>
<tr>
<td>USSA Congress</td>
<td>111</td>
<td>10.6%</td>
</tr>
<tr>
<td>UCSA SLC (Student Lobby Conference)</td>
<td>139</td>
<td>13.3%</td>
</tr>
<tr>
<td>UCSA Congress</td>
<td>100</td>
<td>9.6%</td>
</tr>
<tr>
<td>None of the above</td>
<td>60</td>
<td>5.7%</td>
</tr>
</tbody>
</table>
“Of the events you have heard of, which ones have you attended?”

- Edge of Eden Music Festival: 170 (16.3%)
- Holi Festival: 400 (38.2%)
- UCSC's Got Talent: 71 (6.8%)
- Campus Clean-Up Day: 70 (6.7%)
- CLASS Survey: 59 (5.6%)
- Students of Color Conference: 38 (3.6%)
- USSA Leg Con (Legislative Conference): 13 (1.2%)
- USSA Congress: 11 (1.1%)
- UCSA SLC (Student Lobby Conference): 29 (2.8%)
- UCSA Congress: 17 (1.6%)
- None of the above: 510 (48.8%)
Summary

- Most people have heard of these events.
  - This is good.
- 49% of people have never attended any of these.
  - This is not so good.

Projected to Student Body:

<table>
<thead>
<tr>
<th>Heard of</th>
<th>Attended</th>
</tr>
</thead>
<tbody>
<tr>
<td>Holi Festival - 13,439</td>
<td>None - 7635</td>
</tr>
<tr>
<td>Edge of Eden - 10,232</td>
<td>Holi Festival - 5,976</td>
</tr>
<tr>
<td>Campus Clean-Up Day - 7,635</td>
<td>Edge of Eden - 2,550</td>
</tr>
<tr>
<td>Conferences - 6,493</td>
<td>UCSC’s Got Talent - 1,064</td>
</tr>
<tr>
<td>UCSC’s Got Talent - 5,976</td>
<td>Conferences - 1,048</td>
</tr>
<tr>
<td>CLASS Survey - 2,347</td>
<td>Campus Clean-Up Day - 1,048</td>
</tr>
<tr>
<td>None - 892</td>
<td>CLASS Survey - 876</td>
</tr>
</tbody>
</table>
“Did you know that the previous events were organized by the SUA?"
“On a scale of 1-5, how much would you like to see the SUA continue to organize these and similar events and conferences?”

Summary:
- ~70% want us to continue
- ~9% do not
- ~22% give these events medium priority.
Student Opinion
“Which events and programs would you like to see the SUA host/fund more?”

- Cultural Programming: 480 (45.9%)
- Conferences: 279 (26.7%)
- Speaker Events: 437 (41.8%)
- Music Festivals: 731 (69.9%)
- Talent Competitions: 229 (21.9%)
- Athletic Events/Competitions: 381 (36.4%)
- Workshops/Seminars: 459 (43.9%)
- Student Actions: 295 (28.2%)
- Other: 52 (5%)
Summary

Top 2 (Most-Least)
- Music Festivals
- Cultural Programming

Bottom 2 (Least-Most)
- Other
- Talent Competitions

Projected to Student Body:

- Cultural Programming - 7,181
- Conferences - 4,177
- Speaker Events - 6,540
- Music Festivals - 10,936
- Talent Competitions - 3,426
- Athletic Events/Competitions - 5,695
- Workshops/Seminars - 6,868
- Student Actions - 4,412
- Other - 782
Student Priorities
Programming and Events
(Edge of Eden, movie events, etc.)

4,474  16.3%

State/National Conferences
(University of California Student Association’s Student Lobby Conference, Students of Color Conference, etc.)

4,127  15%

Speaker Events
( Bringing in reputed/famous people to give talks to students on various issues)

4,550  16.6%

Topical Campus-Wide Workshops & Presentations
(UC systemwide campaigns, grassroots organizing, etc.)

4,218  15.4%

Increasing Quality of Student Life
(Dealing with university administration to fix problems around campus, make campus experience easier, more comfortable)

5,351  19.5%

Funding Student Groups
(Providing registered and non-registered student groups with funding for their events and programs)

4,726  17.2%