From: Kresge Multicultural Education Committee
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College: Kresge College
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FOAPAL Number: 20000 680506 KPRIDE

Kresge Presents PRIDE 2015
Saturday, May 30, 2015     12PM - Quarry Plaza
                          2PM - Kresge College Lower Street
Event budget: $11,265     Requesting: $4,500

Student Organizers: Stephanie Alonso, Jessica Bowen, Morgan Pelot, Jesse Huynh, Johnson Duong, Cade Bier
Expected Attendance: 600

Describe the event in regards to SUA constitution
Kresge Presents PRIDE 2015 contributes to SUA’s purpose by hosting a campus-wide event that promotes activism, civic participation, discussion, and awareness of public issues. Kresge Presents PRIDE 2015 provides the space for students to celebrate solidarity and community - a space for expression and empowerment.

Opportunities
Kresge Presents PRIDE is a march and celebration of solidarity. This event is an opportunity for students to grow as an individual and a community. In planning this event, the planning committee will be made up of students who will be given leadership positions - from committee leads, outreach teams, and volunteers. Students will be involved with the UCSC campus as well as the Santa Cruz community.

Goals
To create a program that provides a safe space for the Queer and Allied students, faculty, staff, and administration of UCSC to come together.

Past Goals
Kresge Presents PRIDE is a student-planned event that allows students to work with UCSC community members, expanding their campus networks as well as their leadership experience. The planning committee reaches out to the entire UCSC community; attendees have ranged from students, staff, faculty, parents, children, etc. Kresge Presents PRIDE is an inclusive event with the purpose of solidarity.

Benefits
Kresge Presents PRIDE strives to benefit all students and attendees. There are leadership
opportunities for those who choose to be a part of the planning committee - where they will be mentored and delegated tasks involving them with the UCSC and Santa Cruz community. Kresge Presents PRIDE will also have activities for attendees to participate in - from the march through campus to the festivities at Kresge College Lower Street - all attendees will benefit from the celebration as an individual and a member of the larger supporting community.

**Uniqueness**
Kresge Presents PRIDE contributes to the UCSC students’ holistic education at the university; providing the opportunity for queer, straight, and ally members of the society to engage in a rewarding and socially progressive event that encourages community and personal development through education. Kresge Presents PRIDE is the only PRIDE event within all UC campuses.

**Diversity**
Our objective is to create a space for any and all individuals to be able to express their individuality freely, providing a space that is inclusive to all identities. Kresge Presents PRIDE celebrates the beauty of diversity and the power of unity. Regardless of an individual’s background, Kresge Presents PRIDE is an event for all students to stand in solidarity for love - free of any discrimination.

**PROJECT DESCRIPTION**
1) The Kresge Presents PRIDE march will begin 12:00 pm at the Quarry Plaza and finish at Kresge College Lower Street where the festival will begin at 2:00 pm. The march will circle around campus through all ten colleges including Family Student Housing. Each college will present an activity for participants to engage in. Once the march reaches Kresge College Lower Street, attendees will have multiple activities to participate in, performances to watch, food to eat, and a keynote speaker to be inspired by.

2) Kresge Presents PRIDE strives to have a keynote speaker that will inspire all attendees. At this stage in planning we are have yet to confirm a keynote speaker but we are currently in contact with Bettina Aptheker and checking on her availability.